

DOWNTOWN MINNEAPOLIS

ACRES: 1,791 RESIDENTS: 33,000 PARKING SPACES: 65,000 AREA MEDIAN INCOME: \$75,000

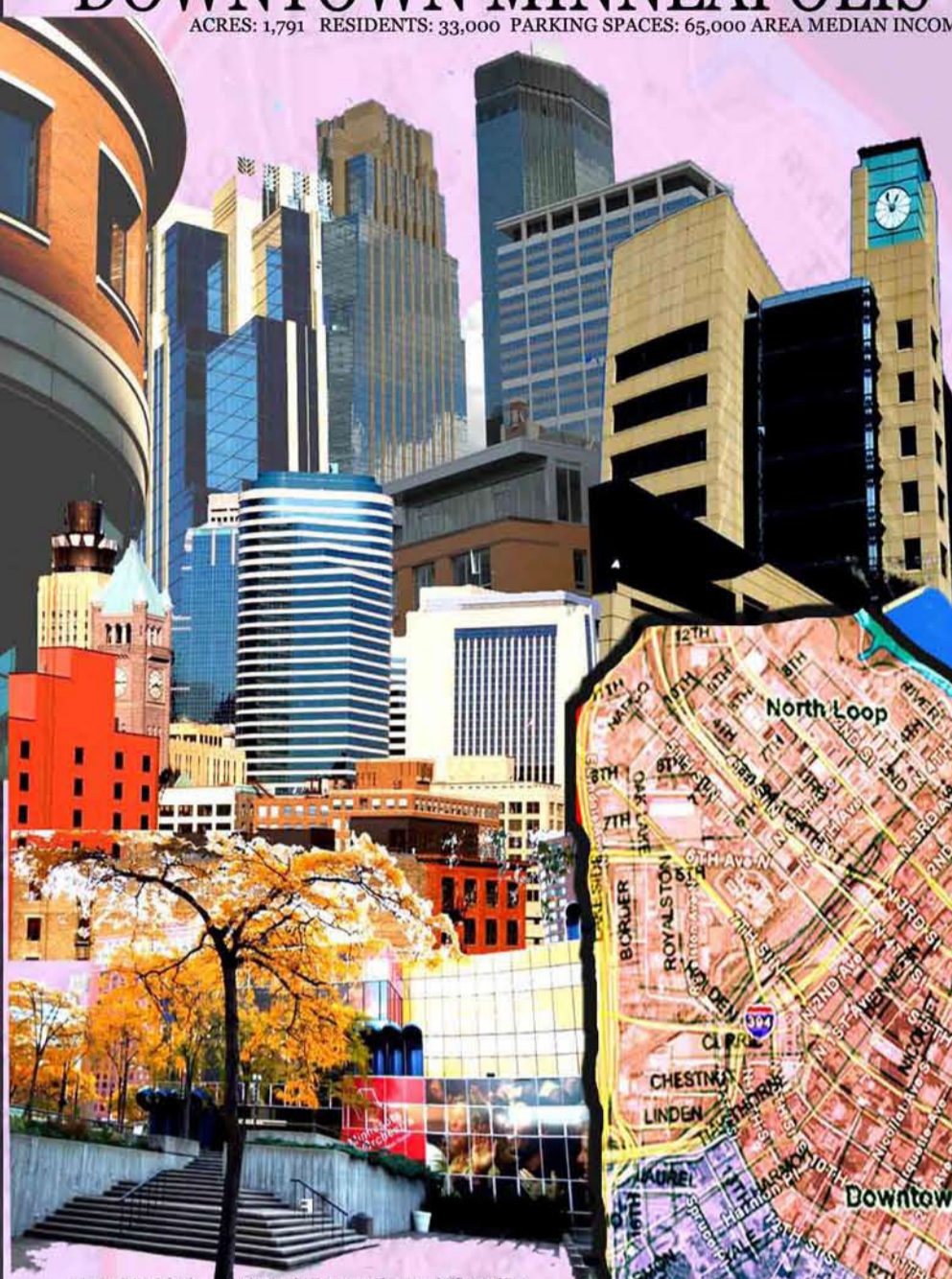


GROWTH & DEVELOPMENT

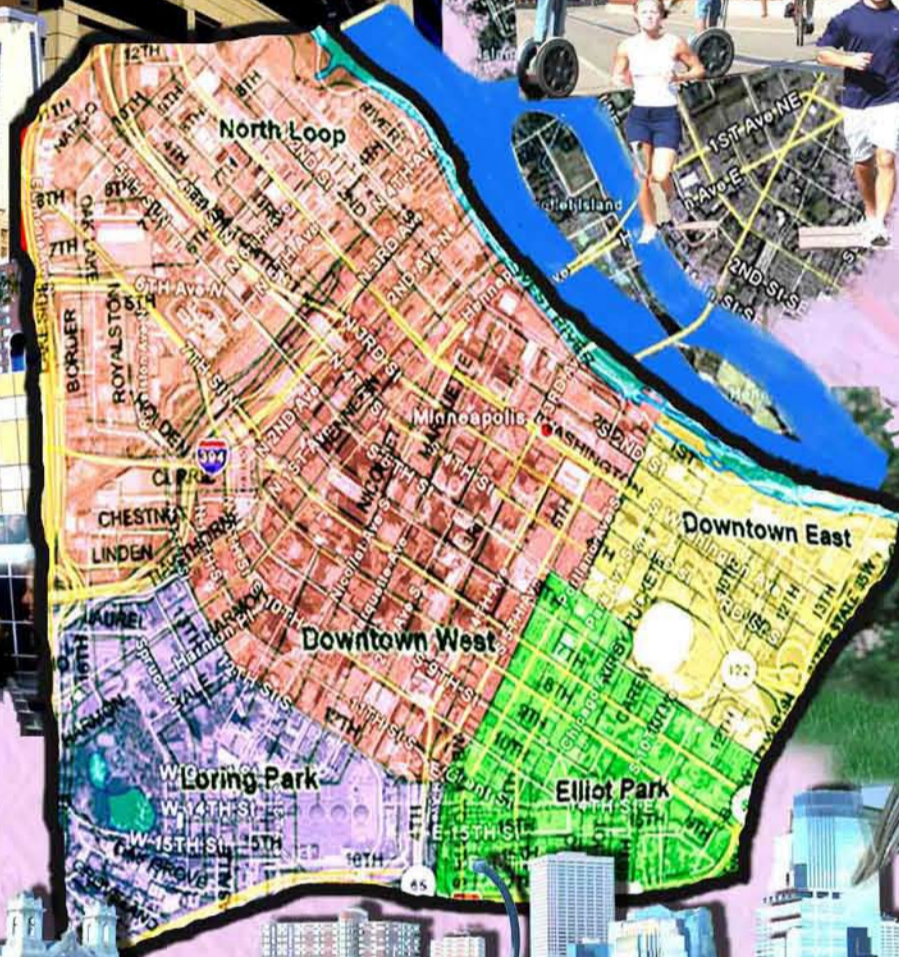
- * Unprecedented growth since 2000
- * Headquarters for many Fortune 1,000 firms
- * 200,000 person labor market
- * Retail, Hospitality, Convention and Business Center for Region and State

MOBILITY & TRANSIT

- * Skyways
- * New light rail
- * 2010 Master Plan
- * 20% of commuters use public transit
- * 24,000 use the urban trails a day



Minneapolis' Varied and Sophisticated Office Towers, Theaters and Gallery Buildings



ARTS & CULTURE

- * Theater, gallery hub
- * World class architecture
- * Extensive landmarks and street art
- * Open space or parks every 6 City blocks
- * New Library



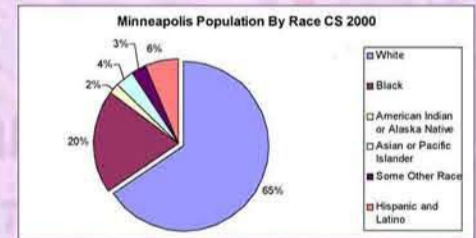
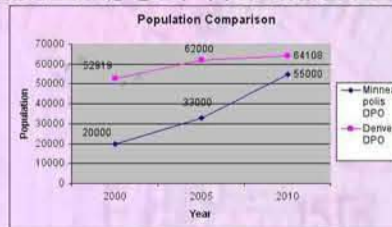
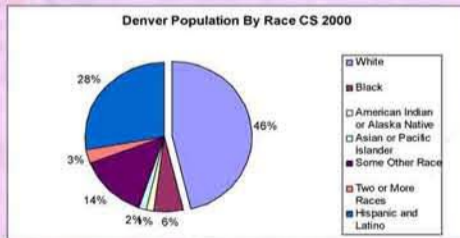
Recently Constructed Downtown Library in Modern Architectural Tradition



Examples of the many parks, landmarks and street art

Beautifully maintained historic church

COMPARISON WITH DENVER



SIMILARITIES:

- ✓ Government - Home Rule by Charter
- ✓ History - Once High Crime and Abandoned
- ✓ 10 Yr Revitalization Plan - Adaptive Reuse, Riverfront District, Urban Residences
- ✓ 10 Yr Transportation Plan - Diversifying Transit, Infrastructure Improvements
- ✓ Strong Community Involvement with Downtown Changes



Denver Art Museum next to Minneapolis Public Library

DIFFERENCES:

- x Climate in Minneapolis- Extreme vs Denver - Moderate
- x Less Historic Preservation than Denver
- x Greater Ethnic and Economic Polarity than Denver
- x Greater Water Recreation than Denver
- x Greater Arts & Cultural Awareness than Denver
- x More Parks than Denver

Lessons

1. Marketing downtown a place to live, work, play and do business possible through local partnerships
2. Transportation policies in Minneapolis focus at bridging gap between auto mobility and transit improvements
3. Denver can learn from Minneapolis' leadership in sustainability and green consciousness