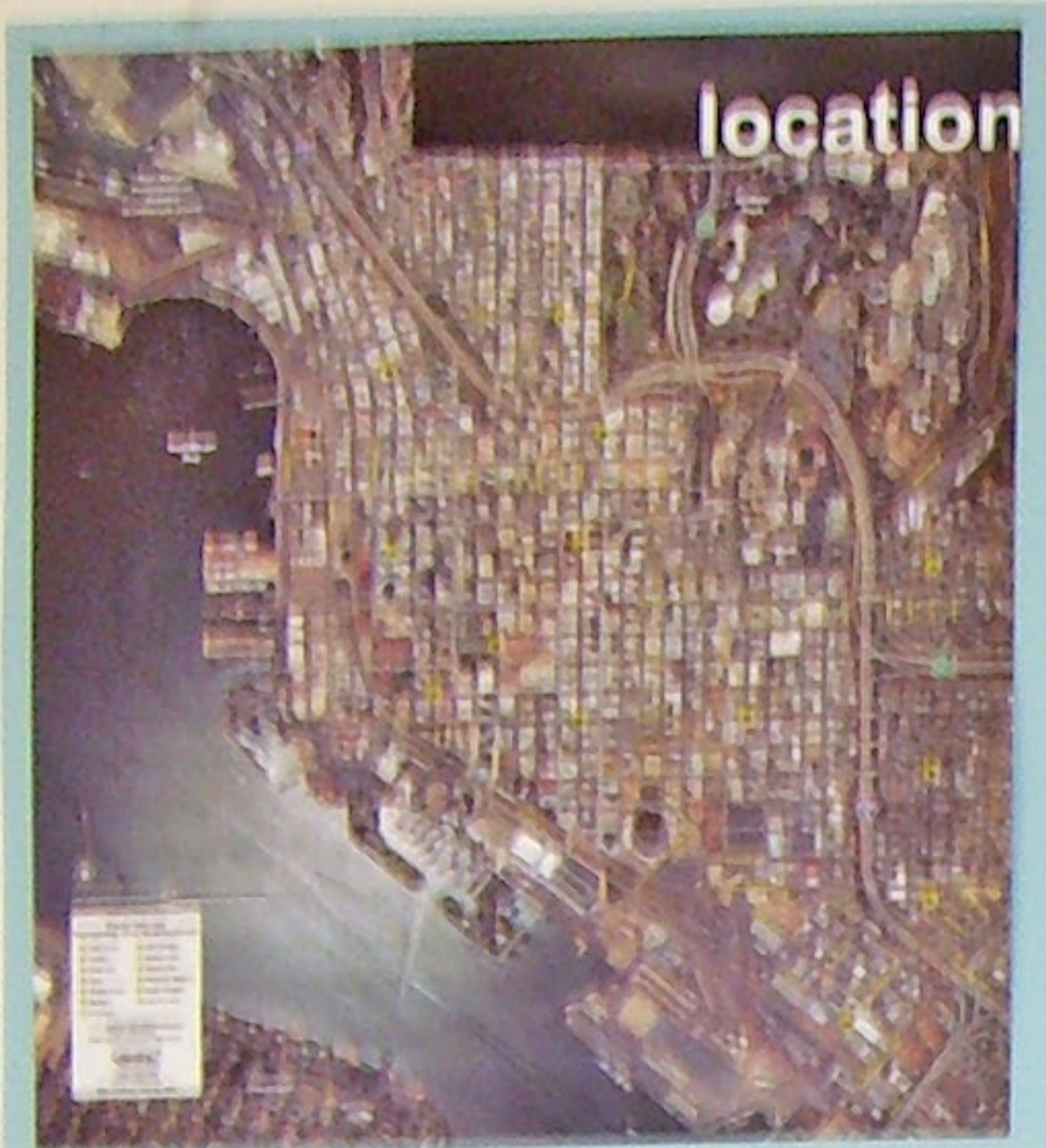


DOWNTOWN

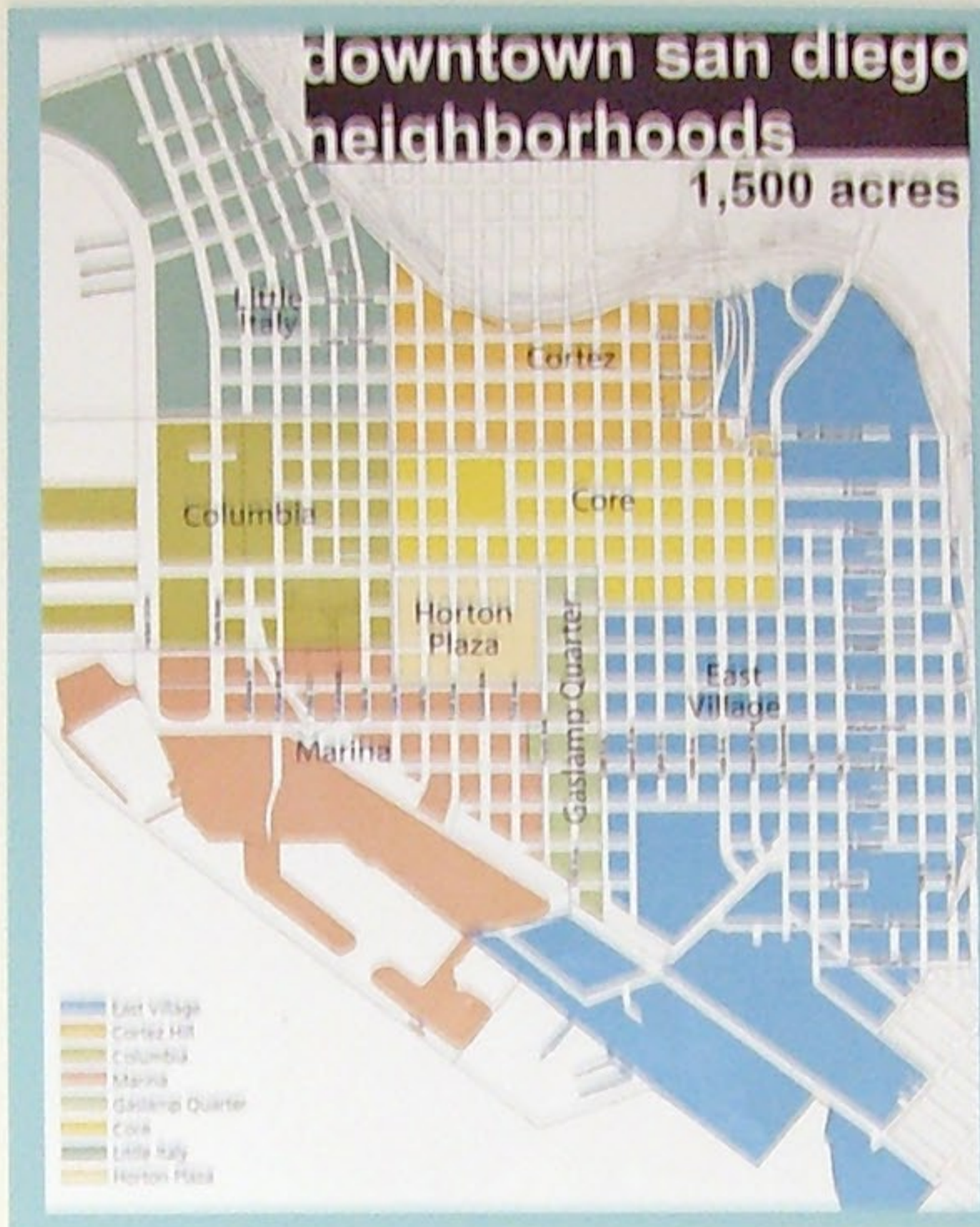
kacev french

inbar kishoni

sara barke



location

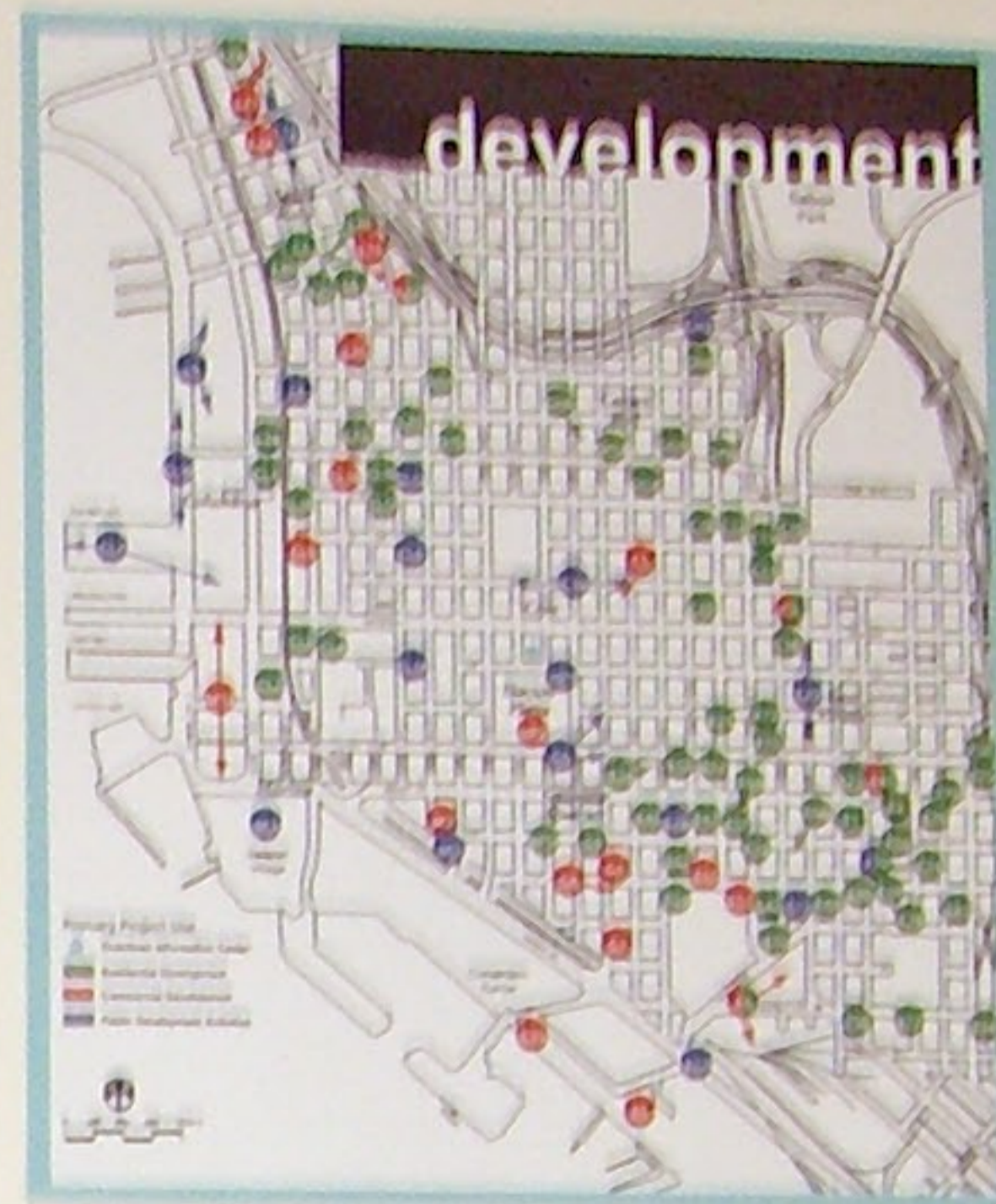


downtown san diego neighborhoods

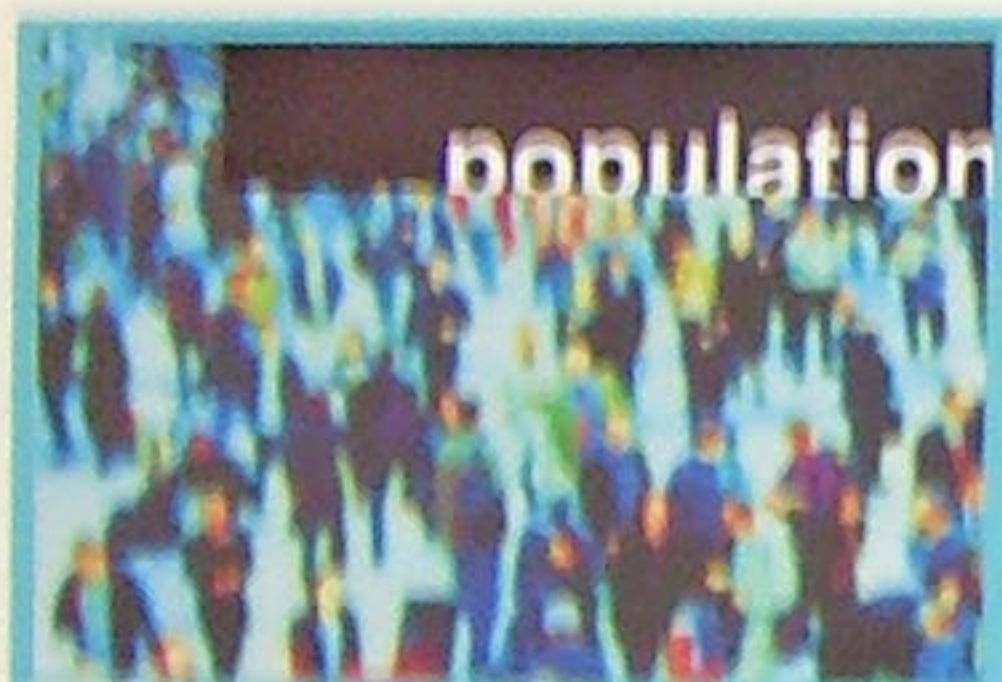
1,500 acres



- East Village
- Cortez Hill
- Columbia
- Marina
- Gaslamp Quarter
- Core
- Little Italy
- Horton Plaza



development



population

current 32,000

projected 2010: 50,117

projected 2020: 60,073

"over three decades, downtown has realized more than \$5 billion in private and public investment, creating more than 50,000 jobs, 8,000 hotel rooms, 6 million square feet of commercial space and more than 10,000 new homes."
-centre city development corporation

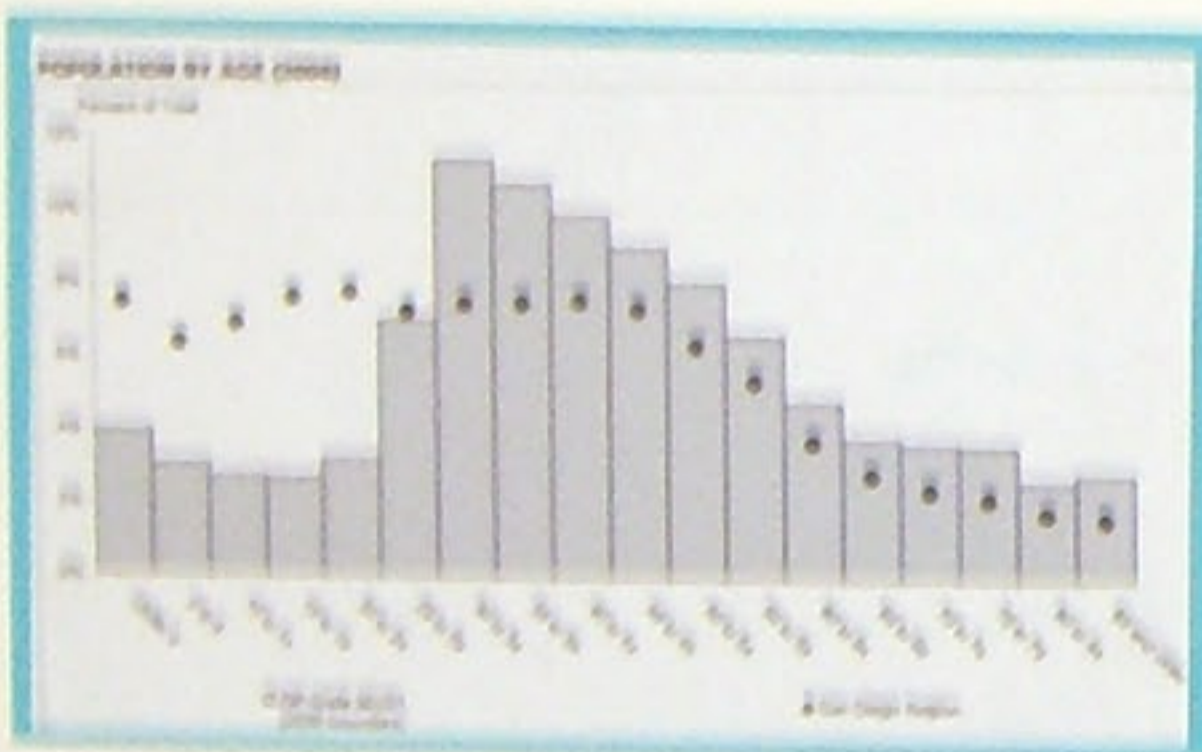


transportation

trolley (light rail)

commuter rail

bus



similarities
cultural centers & public art
demographics
open spaces & parks

differences
size
development programs
surrounding areas



retail

6,070,000 sq. ft. of retail

22,028,000 sq. ft. of office

108 future mixed-use



programs

center city development

corporation

focus on downtown

calReUSE program

downtown first time

homebuyer program



lessons

financial incentives

affordable housing

ccdc

integrated & livable

neighborhoods



housing

median home cost: \$371,500
avg. apartment rent: \$912/mo.

18,124 occupied units

17,961 multiple family units

80% non-family households

4.4% vacancy rate

